## Tanzania | Coffee Structural Reforms

An Opportunity more than a Threat ...

**Context:** 

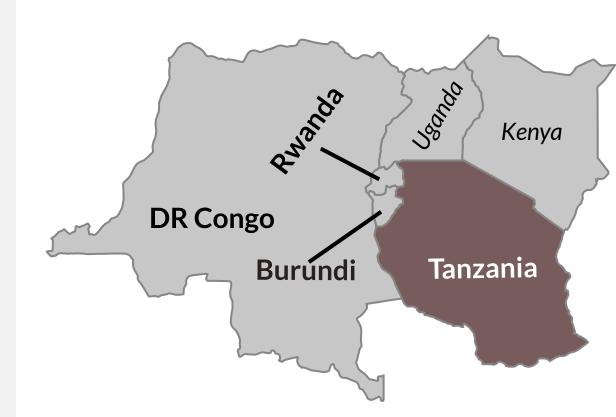
Tanzania produces over 1M bags of coffee. Multinationals channel the majority of the exports and circa 90% of the certification schemes & sustainability programs in the country. The 2018 crop shipments are expected to start in August

## The Problem:

Multinationals are not allowed to operate locally anymore, this means all sales must go through the auction therefore farmers are obliged to join existing or to be formed local Coops.

## **Direct Consequences:**

- No production of Fully Washed coffees in South to be expected - No production of certified coffees finding it's way to the Roaster buyers - High possibility for disruption of the coffee flow and lack of focus on quality standards throughout the chain



## There is more to East Africa's potential...

| Burundi                                    | Rwanda   | DR Congo   |
|--|--|--|
| CERT                                       | I F I E D F O B O F                                      | F E R S  |
| FW 15+ 9,600 bags Fair Trade (POA)  FW 15+ | FW 15+ 3,200 bags Fair Trade Coffee by Women (252 cts)   | Kivu 3 3,200 bags FTO (245 cts)                    |
| 3,200 bags UTZ & Akawa 86 pts  (+65 cts)   | FW 15+<br>3,200 bags<br>FTO & FTO RFA<br>(245 cts & POA) | <b>Kivu 4</b> 3,200 bags FTO (200 cts & POA)       |
| FW AA 960 bags UTZ & Akawa (+65 cts)       | Ordinary 3,200 bags FTO & FTO RFA (200 cts & POA)        | Kivu 3<br>3,200 bags<br>UTZ ORG<br>(+80 cts & POA) |
| C O N V E N                                | T I O N A L FOB  | O F F E R S  |
| <b>FW 15+</b><br>9,600 bags<br>(+40 cts)   | <b>FW 15+</b><br>9,600 bags<br>(+40 cts)                 | <b>Kivu 4 Natural</b><br>960 bags<br>(-8 cts )     |
| FW Lampimbo<br>6,400 bags<br>(+3 cts)      | <b>Ordinary</b> 9,600 bags (+2 cts)                      | <b>Kivu 4</b><br>3,200 bags<br>(-4 cts )           |

... And many more, including Ugandan and Kenyan coffees ...













